

ECONOMICS
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WISCONSIN COUNCIL ON ECONOMIC EDUCATION



Train. Teach. Transform.



Legends Club Room
Lambeau Field
Green Bay, WI

Teaching Economics in American History

Tuesday, July 13th, 2021

Workshop Agenda

8:30 a.m. Breakfast – Room TBA

8:50 Welcome: Mark Schug

Opening Plenary Session 1: How Can Economics Illuminate History? An Introduction to the Economic Way of Thinking (Chapter 1)

Mark Schug, Professor Emeritus, University of Wisconsin-Milwaukee

Room: TBA

10:00 Break

10:15 Concurrent Sessions

- The Economics of the U.S. Constitution? (Chapter 5)

Tawni H. Ferrarini, Robert W. Plaster Professor of Economic Education at Lindenwood University

Room TBA

- The Economics of Slavery and Civil War (Chapters 7 and 8)

Mark Schug

Room: TBA

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11:15 Break

11:30 Plenary Session 2: Why Did Communism Collapse? (Chapter 28)
Overview of the Features of *EEAH*

Mark Schug

Room: TBA

12:30 p.m. Lunch – Bart Starr Room (D)

1:30 Concurrent Sessions

- Who Desegregated Major League Baseball: Jackie Robinson or Adam Smith? (Chapter 25) Overview of the Features of *EEAH*

Mark Schug

Room: TBA

- Hard Currency or a Cross of Gold? The Gold Standard Debate of the 1880s and 1890s (Chapter 14)

Scott Niederjohn, Senior Vice President, Lakeland University

Room: TBA

- Did Rosie the Riveter Win the Battle for Working Women? (Chapter 23)

Tawni Ferrarini

Room: TBA

2:30 Break

2:45 Plenary Session 3: Cool Resources for Integrating Economics and American History

Mark, Tawni, and Scott

Room: TBA

3:15 Adjourn

Meet the Presenters

Tawni H. Ferrarini is the Robert W. Plaster Professor of Economic Education at Lindenwood University in Saint Charles, Missouri. She was the 2015 president of the National Association of Economic Educators, the inaugural recipient of the National Association of Economic Educator's Abbejean Kehler Award, beneficiary of the 2009 Michigan Economic Educator of the Year Award and a 2009 Distinguished Faculty at Northern Michigan University. She has written curriculum materials for the Council on Economic Education. She specializes in the use of technology in the classroom and the integration of economics and American history. She was instrumental in helping to formally establish the Council on Economic Education – Japan and is a consultant for the Korea Development Institute in Seoul. Professor Ferrarini publishes in economic education, technology, and education journals. She earned her doctorate in economics from Washington University, where she studied economic history under the 1993 Nobel Laureate Douglass C. North.

M. Scott Niederjohn is Senior Vice President for Cooperative Education and Economic Development and Walter Kohler Professor of Economics at Lakeland University in Sheboygan, Wisconsin. Professor Niederjohn is also the Director of Lakeland's Center for Economic Education. Dr. Niederjohn holds undergraduate and master's degrees from Marquette University and a Ph.D. in economics from the University of Wisconsin–Milwaukee.

Professor Niederjohn has published more than fifty articles, monographs, reports, and curriculum materials in journals such as *Applied Economics*, *Monthly Labor Review*, *Journal of Urban Affairs*, *Eastern Economics Journal*, *Journal of Private Enterprise*, and *Wisconsin Interest*.

Professor Niederjohn's research is concentrated in the areas of economic education, public policy analysis, and applied microeconomics. He serves on the Governor's Council for Financial Literacy and has received the Governor's Financial Literacy Award in 2011, 2012 and 2015.

During the fall of 2013, Professor Niederjohn was awarded a Fulbright Scholarship to teach at the University of Luxembourg. He serves on the boards of the (National) Association of Private Enterprise Education and the Business. Niederjohn was recognized in the December 2014 issue of *Money Magazine* for his work in shaping the landscape of financial education curriculum.

Mark C. Schug is Professor Emeritus at the University of Wisconsin—Milwaukee and Senior Program Advisor to the Lakeland University Office for the Advancement of Free Enterprise Education. Professor Schug taught for 36 years at the middle school, high school, and university levels. A widely-recognized scholar, he has written and edited over 230 articles, books, and national curriculum materials. Professor Schug has spoken to local, state, and national groups throughout the United States and in 11 other countries. He has been the guest co-editor of 12 issues of *Social Education*, the flagship journal of the National Council for the Social Studies. His latest books are *Teaching Economics in Troubled Times* published by Routledge Press and co-edited with William C. Wood of James Madison University and *Economic Episodes in American History* published by Wohl Publishing and co-authored by William C. Wood, Tawni Hunt Ferrarini and M. Scott Niederjohn, now in its second edition. The same author team of Ferrarini, Niederjohn, Schug, and Wood has written *Teachers Can Be Financially Fit: Economists' Advice for Educators* which will be released in 2020 from Springer Publications.

Professor Schug does consulting for several local, state, and national organizations and has served on the boards of local, state, and national non-profit organizations including the (national) Association of Private Enterprise Education, Economics Wisconsin, Business and Economics Academy of Milwaukee (BEAM), St. Andrew Lutheran Church, School Choice Wisconsin, and the Wisconsin Council for the Social Studies. Professor Schug earned his Ph.D. from the University of Minnesota. He has received six national awards for leadership, curriculum writing (two), service, and research (two) in economic education.

Mark and his wife, Io, have been married for 52 years, have two grown daughters, and four grandchildren. Mark and Io live in Port St. Lucie, Florida.