

ECONOMICS
WISCONSIN
WISCONSIN COUNCIL ON ECONOMIC EDUCATION



Train. Teach. Transform.



Economics for Heroes™: WISCONSIN VETERANS Syllabus/Agenda

Days & Times

- Monday, July 12, 2021: 8:30 a.m.-4:00 p.m. (*Reception to follow*)
- Tuesday, July 13, 2021: 8:30 a.m.-2:45 p.m.

Location

MVP Box 4039
Lambeau Field
Green Bay, WI

Instructors

- **Scott Niederjohn, Ph.D.**, *Lakeland University*
- **Jamie Schramm, MBA**, *University of Wisconsin-Green Bay*
- **Mark Schug, Ph.D.**, *University of Wisconsin-Milwaukee*

Objectives

The goal of this course is to improve the knowledge and skills of Wisconsin military veterans in making informed financial choices and improving their understanding of the basics of a market economy.

1. Identify and apply fundamental concepts and principles of personal finance that build financial independence and prosperous families.
2. Identify and apply the economic way of thinking and the principles of free markets to make more informed decisions as individuals and citizens.

Reading

Gwartney, J.D., Stroup, R.L., Lee, D.R. and Ferrarini, T.H. (2010) *Common Sense Economics: What Everyone Should Know About Wealth and Prosperity*. New York: St. Martin's Press

AGENDA

Monday, July 12, 2021

- 8:30 a.m. Registration and Breakfast
- 9:00 Pledge of Allegiance, Introductions & Overview
- 9:30 Why Are Some People Rich? You Can be a Millionaire, too!
Mark Schug
- 10:30 BREAK
- 10:45 The Numbers - What Everyone Should Know About the Economy
Scott Niederjohn
- 11:45 LUNCH
- 12:30 Credit Reports and Scores
Scott Niederjohn
- 1:15 Managing Assets in Your 40s and 50s: Long Term Care, Medical Care, and Estate Planning
Mark Schug
- 2:00 BREAK
- 2:15 Be Nice to the Price
Mark Schug
- 3:00 Saving and Investing for the Long-Term
Scott Niederjohn and Mark Schug
- 3:45 Q&A
Scott Niederjohn and Mark Schug
- 4:00 Reception

Tuesday, July 13, 2021

8:30 a.m.	Breakfast
9:00	Aha! <i>Scott Niederjohn</i>
9:30	Financial Tips from Behavioral Economists <i>Scott Niederjohn</i>
10:15	BREAK
10:30	Consumer Accounts and Financial Industry Terminology <i>Jamie Schramm</i>
11:30	LUNCH
12:15	Budgeting 101 <i>Jamie Schramm</i>
1:15	Protecting Your Financial and Personal Information <i>Jamie Schramm</i>
2:15	Q&A <i>Scott Niederjohn and Jamie Schramm</i>
2:45	ADJOURN

MEET THE PRESENTERS

M. Scott Niederjohn is Senior Vice President for Cooperative Education and Economic Development and Walter Kohler Professor of Economics at Lakeland University in Sheboygan, Wisconsin. Professor Niederjohn is also the Director of Lakeland's Center for Economic Education. Dr. Niederjohn holds undergraduate and master's degrees from Marquette University and a Ph.D. in economics from the University of Wisconsin–Milwaukee.

Professor Niederjohn has published more than fifty articles, monographs, reports, and curriculum materials in journals such as *Applied Economics*, *Monthly Labor Review*, *Journal of Urban Affairs*, *Eastern Economics Journal*, *Journal of Private Enterprise*, and *Wisconsin Interest*.

Professor Niederjohn's research is concentrated in the areas of economic education, public policy analysis, and applied microeconomics. He serves on the Governor's Council for Financial Literacy and has received the Governor's Financial Literacy Award in 2011, 2012 and 2015.

During the fall of 2013, Professor Niederjohn was awarded a Fulbright Scholarship to teach at the University of Luxembourg. He serves on the boards of the (National) Association of Private Enterprise Education and the Business. Niederjohn was recognized in the December 2014 issue of *Money Magazine* for his work in shaping the landscape of financial education curriculum.

Jamie Schramm is Campus Executive Officer for University of Wisconsin-Green Bay for the Sheboygan and Manitowoc campuses. He is a graduate of Lakeland University with his Bachelor of Arts in Business Administration and Master of Business Administration. Jamie has served Lakeland as an adjunct faculty member teaching several of the business leadership, policy, and strategy classes. As a public speaker, Jamie has spoken at events such as the WICPA Financial Institution Conference, Wisconsin County Clerks and Treasurers Conference, and Wisconsin County Constitutional Officers Conference on leadership, professionalism, and financial/business strategy.

Jamie is well-known and recognized for his more than 20 years of service to the Sheboygan County community and military community. He has served as an executive board member to the Wisconsin Military Network, co-chaired the Sheboygan Memorial Day Parade and Memorial Ceremony, and has served as an associate member of the United States Marine Corps League Detachment #1446.

Currently, Jamie serves on the Sheboygan County Chamber of Commerce Board of Directors, Sheboygan County Economic Development Corporation Board of Directors, INSPIRE Sheboygan County Board of Directors, Sheboygan Area School District INCUBATOR Foundation, and is a member of the Sheboygan County Honor Guard.

Mark C. Schug is Professor Emeritus at the University of Wisconsin-Milwaukee and Senior Program Advisor to the Lakeland University Office for the Advancement of Free Enterprise Education. Professor Schug taught for 36 years at the middle school, high school, and university levels. A widely-recognized scholar, he has written and edited over 230 articles, books, and national curriculum materials. Professor Schug has spoken to local, state, and national groups throughout the United States and in 11 other countries. He has been the guest co-editor of 12 issues of *Social Education*, the flagship journal of the National Council for the Social Studies. His latest books are *Teaching Economics in Troubled Times* published by Routledge Press and co-edited with William C. Wood of James Madison University and *Economic Episodes in American History* published by Wohl Publishing and co-authored by William C. Wood, Tawni Hunt Ferrarini and M. Scott Niederjohn, now in its second edition. The same author team of Ferrarini, Niederjohn, Schug, and Wood has written *Teachers Can Be Financially Fit: Economists' Advice for Educators* which will be released in 2020 from Springer Publications.

Professor Schug does consulting for several local, state, and national organizations and has served on the boards of local, state, and national non-profit organizations including the (national) Association of Private Enterprise Education, Economics Wisconsin, Business and Economics Academy of Milwaukee (BEAM), St. Andrew Lutheran Church, School Choice Wisconsin, and the Wisconsin Council for the Social Studies. Professor Schug earned his Ph.D. from the University of Minnesota. He has received six national awards for leadership, curriculum writing (two), service, and research (two) in economic education.

Mark and his wife, Io, have been married for 52 years, have two grown daughters, and four grandchildren. Mark and Io live in Port St. Lucie, Florida.